

Unsweetened Essence Water

At the Heart of a Healthy Lifestyle."

In 2004, Kara, a former AOL exec turned mother of 3 (now 4) found herself spending a lot of time in the grocery aisles and she quickly realized that beverages were headed in an unusual direction. Simple, all-natural foods were popping up in most areas of the store, but in the beverage aisle it was all about functional claims. She saw drinks that could make her smarter, more energetic, calmer and more resistant to illness, but there was no good alternative to the juice and soda her family was drinking. Concerned about all the empty calories, but wanting to avoid sugar substitutes and preservatives, nothing on the shelf seemed quite right.

Nutritional info based on an 8oz serving

	hint	FLAVORED¹ WATER	ENHANCED ² WATER	SPORTS DRINK ³	100% JUICE4	ICED TEA⁵
Calories	0	0	40	50	110	80
Sugars (g)	0	0	10	14	22	21
Artificial Sweeteners	No	Yes	No	No	No	No
Sodium (mg)	0	35	20	110	0	5
All Natural	Yes	No	Yes	No	Yes	Yes
Preservatives	No	Yes	No	Yes	No	No

¹ Fruit_0[®] ² Strawberry Kiwi Sobe Life Water[®] ³ Tropical Punch Gatorade[®] ⁴ Tropicana[®] Pure Premium Orange Juice ⁵ Lemon Snapple[®] Iced Tea



1 84739 00030 9





1 84739 00031 6

BLACKBERRY





1 84739 00004 0

WATERMELON



1 84739 00016 3

RASPBERRY-LIME







MANGO-GRAPEFRUIT



16 oz Honeydew-Hibiscus 1 84739 00029 3

POMEGRANATE-TANGERINE

HONEYDEW-HIBISCUS









1 84739 00003 3

STRAWBERRY-KIWI



16 oz Cucumber 1 84739 00001 9

PEAR

16 oz Pear 1 84739 00013 2

CUCUMBER

WEST COAST

Cases per Pallet: 108 Cases per Layer: 18 Layers per Pallet: 6 Pallet Weight: 1,566

EAST COAST

Cases per Pallet: 102 Cases per Layer: 17 Layers per Pallet: 6 Pallet Weight: 1,479

Nutrition Facts: Serving Size 16 fl oz (474 mL)

Serving Per Container 1 Amount Per Serving Calories O % Daily Values* Total Fat On

lotal rat ug	U90
Sodium Omg	0%
Total Carbohydrate Og	096
Protein Og	0%

contains no juice

Cardboard Tray w/ plastic overwrap

DISPLAY & SHIPPING INFORMATION

Case Pack: 12 bottles

Dimensions: 2.7"w x 8"h

Case Weight: 14.25 lbs.

Bottle Type: PET

16 oz.

Dimensions: 11.125"w x 8"h x 8.5"d

Bottle Size:

Bottle

Case