



25% LESS SUGAR

SELF-SERVE BOWL

Cinnamon Toast Crunch®

Crispy **WHOLE WHEAT** and **RICE** Cereal

25% less sugar than original Cinnamon Toast Crunch®
No reduction in calories

Sugar content has been reduced from 9g to 6g per serving.

Nutrition Facts	Amount/Serving		%DV*	
Serv. Size 1 bowl (28g) (3/4 cup)	Total Fat 3g	4%	Potassium 40mg	1%
	Saturated Fat 0.5g	3%	Total Carbohydrate 22g	7%
	Trans Fat 0g		Dietary Fiber 3g	11%
Calories 110	Cholesterol 0mg	0%	Sugars 6g	
Calories from Fat 25	Sodium 200mg	8%	Protein 1g	
*Percent Daily Values (DV) are based on a 2,000 calorie diet.				
Vitamin A 8% • Vitamin C 8% • Calcium 20% • Iron 20% • Vitamin D 8% • Thiamin 20% • Riboflavin 20% • Niacin 20% • Vitamin B ₆ 20% • Folic Acid 20% • Vitamin B ₁₂ 20% • Zinc 20%				

Ingredients: Whole Grain Wheat, Sugar, Rice Flour, Canola and/or Rice Bran Oil, Polydextrose, Maltodextrin, Fructose, Dextrose, Salt, Cinnamon, Soy Lecithin, Trisodium Phosphate, Color Added. BHT Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Zinc and Iron (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B₆ (pyridoxine hydrochloride), Vitamin B₂ (riboflavin), Vitamin B₁ (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B₁₂, Vitamin D₃.

CONTAINS WHEAT AND SOY INGREDIENTS.

DISTRIBUTED BY GENERAL MILLS SALES, INC., MINNEAPOLIS, MN 55440 USA

CHILD NUTRITION PROGRAM: 1 BOWLPAK = 1 BREAD EQUIVALENT

COMMENTS? SAVE ENTIRE PACKAGE. CALL 1-800-767-5404.

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NET WT
1.0 OZ (28g)