

BOARD OF EDUCATION
FAIRFIELD PUBLIC SCHOOLS
FAIRFIELD, CT

Strategic Plan
Communication Action Team

Tuesday, November 10, 2009
6:00 PM

Education Center
501 Kings Highway East
Fairfield, CT

Human Resources Conference Room

MINUTES

Present: Dave Ebling, Jim Coyne, Ann Leffert, Patrice Faggella, Margaret Mary Fitzgerald, Pam Iacono, Jonathan Kaufman, Jeff Burt, Laurie Markus, Theresa Samuelson, Marlene Cavagnuolo

Meeting was called to order at 6:00 PM

1. Members reviewed the Board of Education Sample Site, created by Patrice Faggella and Jeff Burt. Suggestions were made as follows:
 - a) add a “contact us” button
 - b) add a “budget” button
 - c) consider including a section describing topics of interest or district initiatives
2. Members reviewed the Board of Education site for another district in terms of looking for elements to consider.
3. Members discussed the “Citizen’s Guide” in terms of including similar content pertinent to our district.
4. Members discussed the ultimate decisions that need to be made with regard to the ongoing maintenance of district websites.
5. Pam Iacono and Margaret Mary Fitzgerald will discuss how to solicit feedback from the Board of Education on the current design.
6. Jeff Burt will integrate suggestions discussed.
7. Meeting adjourned at 7:00 PM

Next Meeting: 12/8/09 at 6:00 PM

1.

